M. ROUF UR REHMAN

FULL-STACK WEBSITE DEVELOPER

CONTACT

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- Architect Ave, K block, Lahore, Punjab, Pakistan
- Portfolio: roufmughal.com

SKILLS

Front-End Development: HTML, CSS, JavaScript, Bootstrap

Back-End Development: PHP, Laravel, MySQL, Python

CMS/Platforms: WordPress, Shopify, SquareSpace, ClickFunnel

Tools & Technologies: Git, Version Control, SEO, Speed Optimization

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EDUCATION

Virtual University
Bachelor's in Computer Science BS(CS)
March 2020 - March 2024

The Logic College
Intermediate in Computer Science (I.C.S)
April 2017 - August 2019

Oxford Public School
Matric in Computer Science
April 2015 - August 2017

PROJECTS

E-commerce Website:
Developed many fully functional e-commerce platform using WordPress and WooCommerce.

Business Portfolio Website:
Designed and optimized many business portfolio site for many leading companies.

Affiliate Marketing Website:
Created many content-rich affiliate marketing sites, resulting in increased traffic and revenue.
For more Projects: roufmughal.com

CERTIFICATE

Full-Stack Website Developer

PROFILE

Full-stack web developer with over 5 years of experience in creating dynamic, user-centric websites. Expertise in front-end and back-end development using WordPress, PHP, JavaScript, and Python. Adept at problem-solving, collaborating with teams, and optimizing website performance.
Proven track record of delivering high-quality websites across diverse industries including e-commerce, business portfolios, and affiliate marketing. Actively learning and adapting to new technologies to drive continuous career growth.

WORK EXPERIENCE

Full-Stack Website Developer

Techiates - Lahore   June 2023 - Present

- Spearhead full-stack development for client websites, focusing on both front-end and back-end solutions.
- Developed many high-performance, fully responsive websites, increasing client engagement.
- Designed and implemented custom WordPress plugins, ensuring seamless integration with client workflows.
- Enhanced client collaboration and understanding through detailed consultations, translating business requirements into technical solutions.
- Utilized version control systems (Git) to manage development workflows, ensuring smooth project collaboration and delivery.
- Resolved complex bugs and optimized code, reducing overall page load times by 25%.
- Led a cross-functional team to deliver multi-faceted projects, ensuring adherence to timelines and quality standards.
- Implemented automated testing and continuous integration practices, improving deployment efficiency and reducing errors.

WordPress Developer

XLogic Solutions - Faisalabad   June 2022 - April 2023

- Designed, developed, and maintained websites for diverse clients across various industries, utilizing WordPress, Shopify, Click Funnel, and SquareSpace.
- Reduced page load times through performance optimization, improving site speed and overall user experience.
- Implemented SEO best practices, leading to an increase in organic search traffic for client websites.
- Customized and optimized themes and plugins based on client needs, providing tailored solutions to enhance functionality and branding.
- Introduced a structured, version-controlled development environment, resulting in improved team collaboration and code consistency.
- Developed advanced e-commerce functionalities, including payment gateways and product filtering, boosting client revenue.
- Managed client expectations through regular updates, resulting in an extremely good client satisfaction rate.

WordPress Developer

Digital Inspirons - Lahore   January 2020 - December 2022

- Remotely designed, recreated, and optimized many WordPress websites, improving both speed and functionality.
- Established and maintained strong client relationships by delivering high-quality, on-time website solutions.
- Optimized websites for speed, security, and SEO, which contributed to improved user engagement and higher conversion rates.
- Worked closely with UX/UI designers and marketing teams to align website designs with user experience best practices and business goals.
- Delivered custom coding solutions and theme enhancements, improving website scalability and flexibility.
- Increased overall website traffic by implementing effective on-page SEO strategies and improving mobile responsiveness.
- Acted as a key point of contact for troubleshooting website issues, reducing downtime and ensuring smooth client operations.